

# MONTHLY BULLETIN

Official Publication of the Michigan Society of Architects

January 1982

Volume 5 • Issue 1

## PRESIDENT'S MESSAGE

**Mike Callahan, AIA,**

Northern Michigan Chapter Member; President, Michigan Society of Architects

With the start of January, the Society again re-affirms itself for the necessary representation and promotion of architecture within the State of Michigan. In doing so, continuity of efforts have been maintained from one year to the coming year and its hoped for achievements. New officers have been elected. Board members will receive task assignments for the support and promotion of the architectural profession.

A question maybe should be asked: Will there be an architectural profession and community around to be represented, supported, and promoted by the Society?

With the economy continuing to drop and thereby creating complete construction stagnation, the architectural profession faces serious business problems ahead. This coming year, the State's commission on professional and occupational licensure (COPOL) will probably take up the discussion on the need for architecture licensing within the State of Michigan. The continuing bad business climate in the State has been cause for many members of the profession to look elsewhere around the country for work. The architectural student, educator, and architect-in-industry are also being affected in various degrees toward their employment and potential within their profession.

When will it end? . . . I'm not sure . . .

But, if there was even a time

that the need seems so great, the time is now, 1982. All members of the architectural profession must achieve an element of solidarity for the necessary preservation of its own way of life.

This coming year, the Michigan Society of Architects will face many of these hurdles. The Society and the Board of Directors will strive to represent, protect, and promote the architectural profession in total for all who claim title to "architect." The Society's only limitation to provide this necessary representation would be financial restraints. This would happen if Society membership drastically drops.

This past month, all Society members received their 1982 dues billing. These are difficult times and the paying of dues is probably not one of the most demanding priorities. But a priority it must be. The billing has a slightly different format allowing for a variable of methods in paying. This, the Society's Board felt would "lighten" the financial load and allow for spreading the cost out.

The time is now for the architectural profession and the licensed architect to remain a strong entity within today's fragmented society. Is the Michigan Society of Architects going to participate to preserve our profession? Are you, the licensed architect? Yes . . . I believe . . . the Society and You will!

## MSA 1982 BOARD OF DIRECTORS

Mike Callahan, President; Roger Margerum, AIA, Vice President / President Elect; Dick Slocum, AIA, Secretary; Keith Weiland, AIA, Treasurer; John Jickling, FAIA, Regional

Director; Evie Asken, AIA, Past President. Directors: Detroit—James R. Graham, AIA; Robert Greager, AIA; Samuel Popkin, FAIA and Tom Wheat, AIA; Flint Area — Dale Grainger, AIA; Grand Valley — Robert Reid, AIA and Jim Shane, AIA; Mid-Michigan Chapter — Thomas Kane, AIA; Northern Michigan — George Moutsatsos, AIA; Saginaw Valley—Nik Schulwitz, AIA, and Upper Peninsula — Robert Stow.

## REGIONAL DIRECTOR'S REPORT

**John Jickling, FAIA**

President Randy Vosbeck's theme for 1981 has been "A Line On Energy." Through a nationwide "Energy in Architecture" workshop series the AIA has pursued the first large scale effort to affect the design of new buildings placing energy on an equal footing with form, function and economy in the design process. The response from members was, frankly, disappointing during the first half of the year. At its September meeting the Board funded a concentrated marketing effort of the workshops which resulted in a considerable improvement in attendance. Nearly fifty workshops were scheduled reaching for 1982.

1981 has also been a year of change within the Institute. At the December meeting, following nearly a year of study, the Board took the first major step toward management reorganization which will result in the consolidation of the business activities of the AIA, the AIA Corporation (which owns and operates the headquarters building) and the PSAE Corporation which is responsible for

Masterspec. In addition a new single non-profit corporation is being created combining the AIA Research Corporation with the AIA Foundation. The purpose of this reorganization is two-fold. First it is to improve management effectiveness over income producing activities and, second, it is to achieve a clearer delineation of the uses of member dues. Long run we should see dues income becoming a smaller percentage of the total income of the Institute. A distinct possibility exists that dues could be reduced.

Looking ahead, 1982. President Bob Lawrence has established as his theme "A Quest in Time." It will be a time for long range planning beginning with the Goals Conference at Grassroots 1982 in Washington in January. And it will be a time for celebration. 1982 is the 125th anniversary of the Institute. There will be a two-year membership drive with a goal of 6,000 to 8,000 new members during 1982-83 with an ultimate target of 50,000 members before the decade is ended.

The AIA remains firmly committed to professional development, government affairs and communications both in public awareness and within the AIA. A singular opportunity for all members to participate in the forward direction of the AIA will be at the 1982 Hawaii Convention, the first convention held beyond the continental borders of the U.S. In President Lawrence's words, ". . . this island convention epitomizes the miracle of communications technology and symbolizes our leap beyond architecture's traditional earth-bound and land-locked parameters."

Notwithstanding the urge to celebrate and convene in remote islands of pleasure, the Institute is fully aware of the problems brought on by the economy in which we practice. For many members celebration has a hollow ring and the problem is simple survival working under the hardship of a depressed construction industry. In 1982 the national Board will be looking at a new supplemental dues formula and at dues payment plans designed to make it less difficult for new firms and older firms struggling with a cash flow problem. One of the major goals of 1982 will be to respond to the economy and to the technological changes in the workplace with expanded and restructured practice aids and other resources to assist architects in improving design and marketing capabilities.

## CHAPTER ELECTION RESULTS

**FLINT AREA:** Peter Danner, President; Ron Campbell, Vice President; Dan Park, Philip Lewis, Treasurer; Dennis Haugen, Chapter Director and Dale Grainger, MSA Director.

**GRAND VALLEY CHAPTER:** David Tulos, President; Frederick Hall, Vice President; Jan Krygowski, Secretary; William Stevenson, Treasurer; Edward Vermulen, Donald Smalligan and Marvin DeWinter, Directors; Robert Reid and Jim Shane, MSA Directors.

**HURON VALLEY CHAPTER:** John Wacksmuth, President; Al Vegter, Vice President; William Farrand, Treasurer; Stanley Monroe, Secretary; Mike McKelvey, Frederick Herrmann and Fred Zrmack, Chapter Directors; David Milling, Past President and Keith Weiland,

MSA Director.

**SAGINAW VALLEY CHAPTER:** Robert Hammerschmidt, President; David Reid, Vice President / President Elect; Lowell Myers, Secretary; Herman Otto, Treasurer; Joseph Sobczak, Chapter Director and Nik Schulwitz, MSA Director.

**NORTHERN MICHIGAN CHAPTER:** Tom Phillips, President; Larry Graves, Vice President; Robert Grant, Secretary; Ray Taylor, Treasurer; Gary Olson, Past President; Keith Zimmerman, Associate Rep.; George Moutsatson, MSA Director, and Mike Callahan, MSA President.

**UPPER PENINSULA CHAPTER:** James Jensen, President; Lincoln Poley, Jr., Vice President; Fritz Dreger, Secretary; Paul Bilgen, Treasurer and Robert Stow, MSA Director.

Detroit, Mid-Michigan and Western Michigan election results for 1982 appeared in previous issues of the Bulletin.

## CPMC/LANSING MEETING

The Construction Products Manufacturers Council, Western Michigan Chapter will sponsor their first 1982 meeting in Lansing on Tuesday, January 19.

The speaker will be Mr. Osbourne from the Dart Energy Corporation. His presentation will cover oil and gas as it relates to Michigan, the role that Dart Energy plays in that arena, and what effect the expiration, development, and processing of this oil and gas will mean to the industrial construction trade from pipelines to corporate office centers.

The charge for AIA and CSI members will be \$10.00/person. This will include a cock-

tail, hors d'oeuvres, dinner, and the presentation. The meeting will be held at the Lansing Midway Motor Lodge beginning at 5:30 p.m., cocktails, followed by dinner and the program at 8:00 p.m.

For more information contact Tom Kurtz at (616) 949-9000 or Mr. Schwanz at 743-3444 or 321-4093.

## CPMC CONTINUING ED

Construction Products Manufacturers Council, Inc. is conducting a Continuing Education Workshop. The topic is laminates and the speakers are Tom Rupp, Ralph Wilson Plastics Company and Brian Engelland, Formica Corporation.

The laminates program provides a comprehensive overview of high pressure decorative laminate as an interior finish. The speakers, panels, audio/visual aids and handouts will provide information on the history, manufacturing process, applications and specifications of decorative high pressure laminate. It will also look at design considerations and color trends for the '80s.

Those with the responsibility for specification of interior finishes will find this presentation of particular interest. The laminates program will provide a quality review for the experienced architect and an introduction for designers getting established. CEU's .3 for 3 Contact Hours.

The program will be held on Tuesday, January 26, 1982 from 3:00-6:00 p.m. at LIT, School of Architecture Building, Ten Mile Rd., and Northwestern Hwy., Southfield. Admission is \$7.50/person. For reservations contact: Brenda Zimmerman or Kathleen Ho-

gan, The Builders Exchange of Detroit & Michigan, 1351 E. Jefferson, Detroit, MI 48207. Phone: (313) 567-5500.

## LETTERS

Dear Rae:

I want to thank you and Ann Giordano for having the special "Third" Thursday when I was in Detroit. As always, you did a great job and I enjoyed getting to see so many friends I wouldn't have otherwise.

I still think Detroit has the best AIA Chapter around! Thanks to a wonderful staff, and I really mean it. I wish, despite our prosperity here, that Houston Chapter were doing more interesting things. I'm going to sign up for a couple of committees and I'll see what happens.

I'm enclosing a check to MAF to be used towards purchase or improvements to the Beaubien House. I still think it's the best thing MSA has done and hope someday I'll be back to visit and see it really restored. In the meantime — you're doing the very best thing by using it.

Thanks again for making me really feel really "welcome home."

Fondly,  
Ginny Pinnell, AIA

(Ginney is a former Detroit Chapter President and MSA Board member who has moved to Houston with 3-D International.)

\* \* \*

Dear Rae:

The 1981 MSA Convention in Kalamazoo was one of the most enjoyable experiences within which I have participated. However, I was disappointed when one of the highlights of the Convention was not mentioned in the review

article in November's Monthly Bulletin.

Dr. Barry Richardson, Professor and Chairman of Business and Economics at Hope College enlightened and entertained two sessions of the Convention. Although his presentations had little to do with architecture, in fact, he admitted knowing nothing about architecture, he captivated two audiences with concepts of Creative Thinking and Magic of the Mind. I would, therefore, like to acknowledge Dr. Richardson's contribution to our enjoyable experience during this convention.

Sincerely,  
Dallas B. Peacock, AIA

\* \* \*

Dear Ann:

This is just a note to congratulate you on the fourth edition of your Michigan Society of Architects Handbook.

You and your staff did an excellent job and created a model for us to copy.

Look forward to seeing you at Grass Roots.

Best regards,  
George A. Allen  
Executive Vice President  
Florida Association of  
the American Institute  
of Architecture

\* \* \*

Dear Ms. Stacy:

Thank you for sending a copy of your Handbook. My staff and I will use it often. I look forward to meeting and discussing the building industry with you.

Warm personal regards.

For A Greater Detroit  
George Cushingberry, Jr.  
State Representative  
Fourth District/  
NW Detroit

Majority Whip,  
Member of Committees  
on Administrative Rules;  
Vice Chairman, Taxation,  
Corporations and  
Finance

## DEPT. OF LICENSING & REGULATION '82 BD. OF ARCHITECTS MEETINGS

The Board of Architects will meet in regular session on the following Wednesdays during 1982: February 3, April 7, June 2 and August 4. The meetings will all be held at 808 Southland, East Conference Room, Lansing, Michigan at 10:00 a.m.

All meetings are conducted in accordance with Public Act 267 of 1976, and open to the public. Further information concerning a specific meeting may be obtained from Jack Sharpe, Administrative Secretary (517) 373-3880. Changes to the schedule will be posted in both the individual agency office and the Central Office of the Dept. of Licensing and Regulation.

## TAX INCENTIVES

Preservation Tax Incentives, New Investment Opportunities under the Economic Recovery Tax Act of 1981 is the topic for 10 conferences co-sponsored by the National Park Service, The National Trust for Historic Preservation and the National Conference of State Historic Preservation Offices. If you are involved with rehabilitation of historic properties as developers and consultants you should become familiar with these investment opportunities.

Conference date and location closest to Detroit is Chicago, March 22 - 23, 1982.

Registration fees vary between \$75.00 for staff and board members of nonprofit private organizations or public agencies, fee \$75.00. For members of National Trust for Historic Preservation, fee \$100.00. For non members (one year membership in the National Trust), fee \$150.00. For students (verification of student status must be provided), fee \$25.00.

For information and registration forms contact: Education Services/Tax Conferences, NTHP, 1785 Massachusetts Avenue, NW, Washington, DC 20036. (202) 673-4092.

## PAULSEN RECEIVES 1980-81 SOL KING AWARD

S. Glen Paulsen, FAIA, University of Michigan architecture professor is the recipient of the 1981 Sol King Award for Excellent Teaching in Architecture.

The award, which carries a \$1,000 stipend, is given annually by the UM College of Architecture and Urban Planning to a UM faculty member in recognition of teaching ability, professional architectural work, and service to the University and community.

Announcing the award, UM architecture Dean Metcalf said of Paulsen: "Your sympathy and respect for the fledgling designer, and your ability to draw from each of them their very best effort — these are qualities in a design instructor. Your long and distinguished professional experience in architecture has served you well in your interaction with students."

Joining the UM faculty in 1958, Paulsen resigned in 1965

to become president of Cranbrook Academy of Art. After holding that post from 1966 to 1970, Paulsen returned to full-time architecture practice with TMP Associates.

Paulsen has designed Gordon Hall of Science at Cranbrook, the Ford Life Sciences Building at U of D, and the recently completed Ann Arbor Federal Building.

## OBITUARY

Corrado Joseph Parducci, architectural sculptor, died on November 22, 1981 at age 81 of congestive heart failure.

Known simply as "Joe" to the architects he worked with for decades after his immigration to the U.S. in 1904 from Italy, he apprenticed as a sculptor in New York City and moved to Detroit in 1924 at the urging of Albert Kahn.

Parducci's mastery of a wide variety of ornamental styles put him in great demand and his work can be seen in Detroit area buildings such as the Masonic Temple, the Shrine of the Little Flower in Royal Oak, Meadowbrook Hall in Rochester and nearly every major downtown building erected in the first half of the century.

He is survived by a son, Allen.

Parducci's studio was dedicated in December 1981 as an art center for children in therapy. Parducci's bequest was that his studio be left to the Rev. Russell Kohler, founder of the Pope John XXIII Hospitality House, on Second and Alexandre, an outreach center for cancer patients and their families.

Through his gift, Parducci hoped to help those whose lives are threatened by disease. Because of a personal

anguish — twin sons, Harry and David, died of Hodgkins disease, and his wife also died of cancer. Joe Parducci felt he could not help while he was alive.

The program under the direction of Father Kohler has sent artists to the homes of young cancer patients. With the studio under operation the artists and patients will have a proper place to work.

For information about Discover the Arts Program, write to 3977 Second Ave., Detroit 48201; or call (313) 832-HELP between 9 a.m. and 5 p.m. weekdays.

(Editor's note: Information on Parducci's studio gathered from the Detroit Free Press, December 15, 1981.)

## PSMJ SEMINARS

Professional Services Management Journal is sponsoring three new one-day management seminars this spring specifically for design professionals.

1. **Breakthroughs in Finding and Keeping Good People.** Gives design firms various ways to find and keep good technical and management personnel including 50 sources of advertising for help. LA 3/3; Boston 4/7; Tampa 4/14; Chicago 4/21; Seattle 5/12.

2. **Time Management for Design Professionals.** Tailored to helping all design professionals manage both technical and management aspects of their job better through proven specific techniques to save time in design practice. LA 3/4; Boston 4/6; Tampa 4/15; Chicago 4/22; Seattle 5/13.

3. **Project Scheduling and**

**Budgeting.** An intense work session devoted to several new and simple techniques which give your project people better control over all aspects of schedules and budgets. LA 3/5; Boston 4/5; Tampa 4/16; Chicago 4/23; Seattle 5/14.

Each one-day session covers the unique management problems of the professional service industry, especially for principals, project managers, dept. heads, and operations directors in architecture, consulting engineering, and planning firms. Each instructor is both a technical professional and a management expert. For more information or to register, write Judy Clausen, PSMJ Seminars, 45 Van Brunt Ave., Dedham, MA 02026. Telephone (617) 326-4103.

## CIC BROCHURE

The Construction Industry Council of Southeastern Michigan has produced a brochure describing its operation and what their bidding and contract document guidelines do for the construction industry. Contact your Detroit Chapter, AIA, Representatives for further information. They are Terry Straka, AIA, (313) 647-1777 and John Argenda, AIA, (313) 354-2442.

## MSA WELCOMES NEW MEMBERS

1. Detroit Chapter: **Jeffery T. Budday, AIA** sponsored by Charles McCafferty, Armen Garbooshian, James Meredith and Tony Grego; **Dale Ferriby, AIA**, sponsored by Karl Greimel, Carmine Petrilli, Tony Pucc, and Charles McCafferty; **Jack Zelazny, AIA**, sponsored by Sam Havis, Richard Nordstrom, Jeffrey Clark, Charles

Stapleton and Norman Glovin-sky; **Robert Tremont, Associate**, sponsored by Sanford Rossen, William Beitz, Jr., and Ken Neumann.

Flint Area: **Lore G. Maass, Associate**.

Grand Valley: **William Brunner, Mark Nanninga and Craig Nicely, Associates**.

Huron Valley: **Stanley Monroe, AIA and Stephen Rudner, AIA**.

Mid-Michigan: **Thomas Greene, Prof. Affiliate**.

Northern Michigan: **Harold Sibley, AIA**, transferred from South Carolina.

Western Michigan: **Rodney Chapman, AIA and John Piller**.

## GRAPEVINE

James Gallagher, Public Affairs Director at SH&G Associates had an article on Public Relations in the December 1981 issue of **Architectural Record**. Gallagher talks about "publics" (1) your architectural and engineering peers and the publications that serve them; (2) past, present, and future clients and, (3) the general public . . . **Joy Adcock, ASID, Professional Affiliate**, has been elected as National Secretary and member of the Executive Committee of ASID. Adcock is manager, Interior Design Dept. at MSU . . . We have heard after several months of negotiations to merge the architectural firms of **William Kessler and Associates** and **SH&G**, there has been no success in arriving at terms which would be agreeable to both parties. As a result we understand the matter is closed . . . **Ruth and Louis Redstone** were honored at a testimonial dinner to mark the establishment of the Louis &

Ruth Redstone Architectural Drafting and Design Dept. at the Amal Technical High School in Israel . . . **Bill Graheck of Graheck, Bell, Kline & Brown** celebrated 25 years with the firm on December 3rd . . . **Ann Stacy** was the December 9th guest speaker at the **Flint Chapter Meeting**. A MSA mini-bookstore display was available for members to purchase books . . . **Ted Beringhof** is head of design at **Ventura & Associates, Inc.** . . . **Giffels Associates** has expanded its Houston office and named **Victor Leabu** as senior vice president in charge . . . **R. Thomas Yaste** has been named an associate in the architectural firm of **Straub, Van Dine, Associates/Architects** . . . The **Western Michigan Board** expressed their gratitude to **Charles Wiles of Lincoln Brick Company** for selling over \$300 worth of tickets for the brick sculpture which was won by **Charles Lane** of Ann Arbor . . . A faculty art exhibit is being held at LIT through January 8th . . . The Builders Exchange makes the following appointments: **Joe Neusendorfer**, Director of Public Relations/Communications; **Don Check**, Manager of Construction Newsroom Operations; and **Jim Kostrava**, Membership Services . . . **Ed Hammarskjold** has been appointed as the **Western Michigan Chapter** representative to the **Greater Kalamazoo Arts Council** . . . **Benjamin W. Capp** of the Wolverine Marble Co., has been elected president of the **Marble Institute of America** . . . **Jim Gallagher**, an old newsboy topped his goal of \$500 in the **1981 Goodfellow Drive** to collect money so no child goes without a present at Christmas . . . **MSA 1981 Gold Medalist**

Arthur Nelson was featured in the Saginaw News in the People Section . . . The IDP (Intern Development Program) has its own Newsletter published by NCARB. For information in Michigan contact Art Nelson (313) 653-1867 . . . **AIA Document/Book Price Increase** — effective December 1, 1981, all AIA books and documents will be increased through National AIA. The average price increase is 5% . . . Brian Collins, ASID, of Hudson's Westland Interior Design Studio, has been re-elected to serve a second term as president of the Michigan Chapter, ASID . . . Balthazar Korab, architectural photographer, judged the Meadow Brook Art Gallery / Meteor Photo "Essence of Sculpture" photo competition . . . Mike Mosley was the guest speaker at the Mid-Michigan Chapter Meeting speaking on Detroit Edison's passive solar house in Troy . . . James Bentley is undertaking to establish a public arts commission for the City of Kalamazoo . . . Derwin Bass has been promoted to marketing coordinator for Alden B. Dow Associates . . . Western Michigan University Foundation has named Guido Bindu of Battle Creek to serve on their Board. The foundation was begun in 1976 to collect private gifts to WMU to improve and create services and programs . . . Gino Rossetti was one of the speakers at the Urban Land Institute at the fall meeting of ULI in Philadelphia . . . Leslie Tincknell of Saginaw was the guest speaker at the Saginaw Valley Chapter, MSPE . . . Robert Hammerschmidt and area architects presented a program on "Planning, Restoration and Invention: An Organic Approach to Architecture" in the City of Midland . . . David DiLaura, PE, of SH&G spoke to the Northern Michigan Chapter on "Lighting Levels for Interior Spaces" . . . Prof. Reginald Malcolmson, former UM architecture dean, discussed the Bauhaus in a lecture before the northeast regional meeting of the ACS at the Univ. of Pennsylvania . . . Ellis/Naeyaert/Genheimer won an award for design excellence from the NEA and the U.S. Dept. of Transportation for the reconstruction of the Detroit-Windsor Tunnel Plaza . . . 21 undergraduate students in Glen Paulsen's class at UM competed for the creation of the best design of a combination chapel and fine arts center at Dana College, in Blair, Nebraska. Six best designs were chosen by faculty from UM, and three top designs were selected by a jury of practicing architects. Dana College will hire an architect to complete the project . . . Joanne Albert, daughter of Marianne and Roy Albert, a 5th year student in architecture at UM, took second place in the competition . . . LIT will sponsor a Vienna Workshop for qualified architectural students; for information contact Karl Greimel, Dean of Architecture at LIT . . . John Hilberry & Associates celebrated ten years in architectural practice this past December . . . Philip Lundwall, a member of the Grand Valley Chapter, has joined the staff of KSV Architects in Holland . . . Ted Kurz, AIA, Detroit Chapter Gold Medalist for 1981 summed up his feelings at the awards banquet by stating "...Yes, this is quite an occasion for someone who simply wanted to help his colleagues, who is most grateful

for the opportunity and privilege of serving his profession and, who received more help along the way than he deserved. Gratitude is a most difficult emotion to express, and until new words are coined, a simple thank you will best serve my purpose." Congratulations Ted.

## CLASSIFIED

Position Wanted: Registered Architect, 22 years diversified experience. Last 12 years in architectural dept. managing & project management. Seeking similar work. Will consider alternate or temporary arrangements. Contact (313)-474-7567.

\* \* \*

Position Available at the AIA: Program Director, Codes and Standards. Job requires experience of 5-7 years, exposure to codes and standards, and communication skills. Send a letter and resume with salary requirements to: Sheila Neary, AIA, personnel director, (202) 626-7324.

## MSPE/DETROIT CHAPTER OFFICERS 1981-82

President—William C. Louis, President Elect—Edgar Parks, Past President—Donald Giffels, 1st Vice Pres.—Gerald Cottrell, 2nd Vice Pres.—John Labosky, 3rd Vice Pres.—Thomas Okasinski, Secretary—Jack Mildner, Treasurer—Daryl Flatt, State Directors—Edgar Hughes and Robert O'Meara, Alt. State Director—Gerald Cottrell, Directors—Gerald Belian, Jerome Neyer, Charles Scales, Gilbert Connell, Gordon Holness and Ronald Smith.

## FIRM NOTES

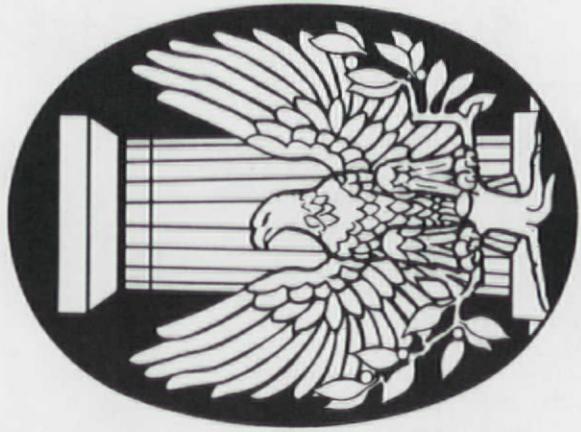
Malak and Associates of 580 Elm St., Suite 10, Birmingham, MI 48008 have a new telephone number (313) 540-0131.

\* \* \*

The new office address for Anna Kenedi Design Associates Walter J. Duncan, Inc. is Quadrangle Office Center, 29860 Telegraph Rd., Southfield, MI 48034. Telephone: (313) 354-9565.

\* \* \*

Arno R. Yurk has joined Kalamazoo architect Roger Lepley to form Lepley & Yurk Architects, Inc. Yurk, who was with Gordon Rogers Associates of Kalamazoo since 1977, is a graduate of the University of Idaho.



# MICHIGAN SOCIETY OF ARCHITECTS

## 1982 CALENDAR

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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24	25	26	27	28	29	30	28	29	30	31				28	29	30	31			
31	January AIA GRASSROOTS 13-15																			
APRIL							MAY							JUNE						
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						30
						31

June 6-9      AIA NATIONAL CONVENTION — Hawaii

JULY							AUGUST							SEPTEMBER						
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18	19	20	21	22	23	24	22	23	24	25	26	27	28	19	20	21	22	23	24	25
25	26	27	28	29	30	31	29	30	31	August MSA Mid-Summer Conference — Mackinac Island				26	27	28	29	30		

OCTOBER							NOVEMBER							DECEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
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24	25	26	27	28	29	30	28	29	30												
31	October MSA 67th Annual Convention 13-15 Flint, MI																				

553 East Jefferson Avenue

Detroit, Michigan 48226

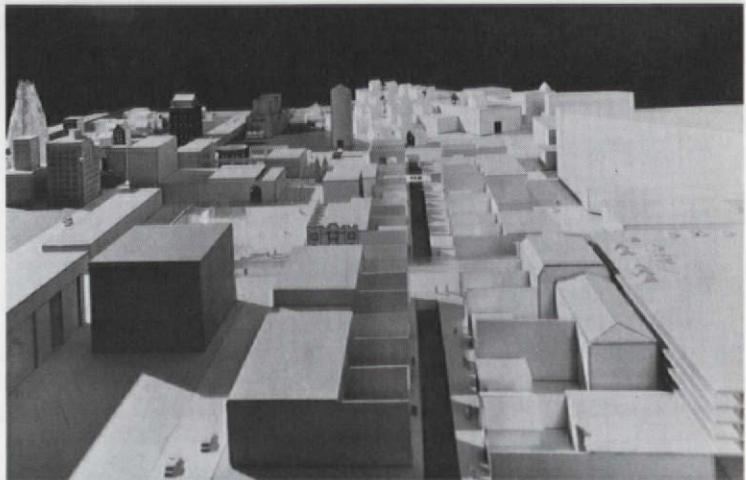
(313) 965-4100

## KALAMAZOO CHARRETTE

Among the many fine activities at the recent ARCHIVENTION was a student design charrette organized by the University Committee. Those attending the convention viewed student and faculty participants from Andrews University, Ball State University, University of Cincinnati, University of Detroit, University of Illinois / Chicago Circle Campus, Kent State University, Lawrence Institute of Technology, Miami University, University of Michigan and the University of Wisconsin-Milwaukee. The forty-four people participating from these ten schools were divided into four groups and led by noted architects Merrill Elam of Heery & Heery/Atlanta, Frank Gehry/Santa Monica, Robert Stern/New York, and Stanley Tigerman/Chicago. Their subject, downtown Kalamazoo, was to be studied in terms of individual/group analysis with design suggestions made concerning its development potential and physical direction.

The success of the event, somewhat unique in its objectives, planning, and performance, was made possible by

interested individuals from the Michigan Society of Architects, the Western Michigan Chapter, Kalamazoo businesses and institutions, the Universities, and of course the participants themselves. An interesting aspect of the Charette was the City of Kalamazoo's role as a participant in a convention activity. Not initially endorsed by all the city commissioners because of the possibility for setting a precedent, many were pleased with the results and hopeful that they might serve a continuing purpose in marketing the assets of Kalamazoo's urban potential. Close to \$10,000 was raised largely through the efforts of Evie Asken, whose enthusiasm and professional reputation bridged the lines of communication between the community and the Charette planners. Her involvement is sincerely appreciated and was crucial to funding the event. In all, close to forty local firms and institutions contributed funds directly or through in-kind services, or materials and supplies. The Charette could not have taken place without the understanding and support from these



Frank Gehry *photo by photographic stimuli*

sponsors. Their generosity is also very much appreciated.

Not as intense as a RUDAT, the Charette process, by way of the four principal architects, succeeded in providing the City with a quick urban study. Their observations largely concerned scale, open space, preservation, and the sometimes glossed over realities of urban environment. They found Kalamazoo not unlike similar communities faced with similar problems. Given the event's spirit, some of the suggestions came in lighthearted form but most, whether intentional or not, were poignant in their analysis. All the compositions involved usage of water, primarily as a focus of interest for activities and development. All included an amphitheater which was a suggestion made by members of the Greater Kalamazoo Arts Council, and all dealt heavily with renovating the vacated Masonic Temple, a predominant National Register landmark that has an uncertain future. All recognized the variety of period architecture inherent to the community, seeking to

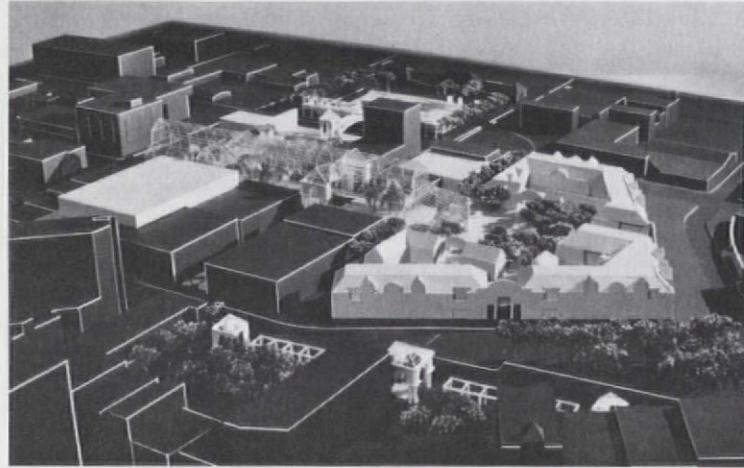
better expose and integrate that which was visible and that which was not.

Merrill Elam's suggestion concentrated heavily upon this theme, using an additive and subtractive process to open vistas throughout the urban fabric. She observed that the significant downtown nodes occurred along lines of sight  $45^\circ$  to the street grid. In fact, the Hilton Hotel of the Kalamazoo Center enforces her premise as it is built along one of these sight lines. Applying the process along these "natural" lines was the basis for sheltering the pedestrian mall, a new intra-city bus terminal, facade renovation and adaptive reuse. Two sight lines intersected in a large parking area where she has planned an open green space containing a playing field, an elevated amphitheater and a lake, with new low rise housing along its southeastern edge.

Frank Gehry perceived the lacking entry and sorely underusing or misusing its historical artifacts. His scheme routed the major east-west



Merrill Elam *photo by photographic stimuli*



Robert Stern *photo by photographic stimuli*

state highway through a lake created from four city blocks of existing surface parking. The excavated soil would bury an on-grade parking garage abutting the rear facades of the Haymarket Historical District. This earthen hill would be for new and endangered period homes overlooking the lake. Emptying into the lake by way of a waterfall would be an opened Arcadia Creek, transformed into a Venetian Boulevard for private homes and pedestrian circulation through the city. Also around the lake would be a farmers' market, a new hotel, and other spaces for commercial development. An interesting detail suggested the Masonic Temple as an exhibit hall, doubling as a sculptural backdrop for a tiered amphitheater.

Robert Stern produced a very dense clustering of elements highlighted by a Winter Garden which he describes as "a glass and metal galleria intended to house seasonal botanical displays, community events, cafes, and a health club." Continuing, he pointed out that "it would provide the

clear visual focus the mall sorely needs and would further the development downtown by linking the Hilton Hotel with new convention facilities and the railroad station, recently revitalized as a multimodal center." His major emphasis was directed at relieving the city's (and all cities') adherence to the automobile as the predominant design parameter. The residential enclave, convention and exhibition spaces, and outdoor recreation facilities seek spontaneity for the urban dweller and visitor. Again, the idea of new facilities would only be at the expense of underused or poorly used space, such as cross-streets or infill, and not vital historical buildings.

Stanley Tigerman's scheme was based on three predominant observations. First, the downtown has two distinct environments; the west side composed of churches, parks, cultural and governmental facilities, and the east side containing commerce, business, industry and the marketplace. He chose to label these as "the sacred and the profane,"

using that contrasting theme on the building facades of the Burdick Street Mall. Second, the lack of a north and south anchor to the mall implied a typical dumbbell plan used in suburban malls. On the north, he created a transportation arcade in front of the existing Intermodal Transportation Center, and within it an amphitheater connecting underground to the mall. Opposite the arcade would be an articulated open space abutting in-fill housing. On the south, another arcade fronts a tiered hotel adjacent to a new 21-story mixed use center. The building is in four descending levels because Tigerman felt the new facility to be out of step with the scale of the city. Third, the CBD is quite removed from I-94 (the primary artery through the community), not allowing a visitor to ever experience Kalamazoo. So, a dirigible, carrying a restaurant, would be moored at the top of the hotel with a lighted elevator staff spelling out I-GOT-A-GAL-IN and KALAMAZOO lit across the dirigible's mid-section.

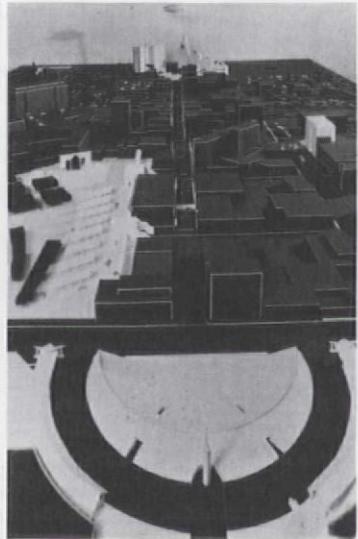
Efforts are underway to publish the Charrette results and to use them for further downtown studies. Community leaders have been very receptive to the event, discussing various formats for further presentations and continued community exposure. The Charrette contributed in a lot of ways to the convention and the city. It brought a lot of diverse groups together to enjoy architecture in an informal, unorthodox manner. It provided experience for the student, reflection by the professional, and stimulated interest in the layman. It was a relatively inexpensive method to

harvest a considerable amount of impartial professional ideas and impressions of Kalamazoo. Proper documentation would insure that the Charrette results become a vital complementary tool to urban development. It is hopefully an expanding breath of fresh air to a process of community analysis overloaded with data and projections.

On behalf of the University Committee, composed of Sue Einstahl and Nelson Nave of Kingscott Associates, Mike Dunn of Tower Pinkster Titus, and Mark Reile of Diekema Hamann, and the members of the Western Michigan Chapter who served on the ARCHIVENTION Steering Committee, I would like to thank the MSA for supporting the Kalamazoo Charrette. We encourage others to investigate like or similar activities as professional expression. It was truly a rewarding experience.

Allen Taylor  
Kingscott Associates

*photo by photographic stimuli*



Stanley Tigerman

# 15th ANNUAL HEALTH FACILITIES PLANNING SEMINAR

MICHIGAN DEPARTMENT OF PUBLIC HEALTH and MICHIGAN SOCIETY OF ARCHITECTS

to be held at

PARK PLACE HOTEL, 300 East State Street, Traverse City, Michigan 49684 • (616) 946-5410

Thursday, March 4, 1982 and Friday, March 5, 1982

## THURSDAY, MARCH 4th

**Morning Session** — Chairman: Allen L. Schoolcraft

9:00 a.m. **Welcome** ..... Bill J. Graheck  
**Health Care Trends and Regulations**

- Dept. of Public Health ... Robert K. Laraway
- State Fire Safety Board .... Charles E. Cribley
- Construction Code Coordination
- Dept. of Public Health .... Ronald A. Drake
- State Fire Marshal .... Lt. William Ferguson
- Dept. of Labor ..... Bill B. Moyer

12:00 Noon - 1:30 p.m. **Lunch**

**Afternoon Session** — Chairman: David H. Babij

1:30 p.m. **Communications and Computers** ..... Kenneth A. Thompson

- State of the Art Communication
- Information Systems

3:00 p.m. **Status of Barrier Free Codes** ..... Ruth Phillips

- Federal
- ANSI
- State

4:00 p.m. **Panel Discussion** ..... Cribley, Drake, Ferguson, Moyer, Phillips, Thompson

## FRIDAY, MARCH 5th

**Morning Session** — Chairman: Larry L. Galehouse

9:00 a.m. **Materials Handling and Management** ..... Edward A. Schachinger

- Systems
- Equipment

10:30 a.m. **Effects of Energy Conservation and Health Care Delivery** .. George J. Mann

- Effects
- Recommendations

12:00 Noon - 1:00 p.m. **Lunch**

**Afternoon Session**—Chairman: Charles W. Nelson

1:15 p.m. **Master Planning A Health Care Facility** ..... Ray Griffin

- Functional Narratives
- Environmental Characteristics
- Equipment Needs

2:15 p.m. **Owners Approach to Organizing a Design and Construction Team** ..... Douglas L. Sarbach

- Hospital Goals
- Integration of Team and Schedules
- Review Procedures

## SPEAKERS

**CRIBLEY, Charles E.**  
Executive Secretary, Michigan Fire Safety Board  
7150 Harris Drive, Lansing, Michigan 48913

**DRAKE, Ronald A., P.E.**  
Chief, Environmental Services,  
Division of Health Facility  
Licensing and Certification  
Michigan Department of Public Health

**FERGUSON, William M.**  
D/F/Lt., Assistant Commanding Officer  
Fire Marshal Division  
Michigan Department of State Police

**GRAHECK, Bill J., AIA**  
Graheck, Bell, Kline & Brown  
Architects and Engineers, Inc.  
521 Randolph Street, Box 309  
Traverse City, Michigan 49684

**GRIFFIN, Ray**  
Coopers and Lybrand  
1000 West Sixth St., Los Angeles, California 90017

**LARAWAY, Robert K.**  
Chief, Division of Health Facility  
Licensing and Certification  
Bureau of Health Care Administration  
Michigan Department of Public Health

**MANN, George J.**  
Associate Professor, College of Architecture and  
Environmental Design, Texas A & M University  
College Station, Texas 77843

**MOYER, Bill B.**  
Executive Director, Bureau of Construction Codes  
Michigan Department of Labor

**PHILLIPS, Ruth**  
Lecturer and Doctorial Candidate  
College of Architecture and Urban Planning  
The University of Michigan  
2000 Bonisteel Boulevard, Ann Arbor, Michigan 48109

**SARBACH, Douglas L., Ph.D.**  
Director of Planning, Research & Development  
University Hospital, The University of Michigan  
1405 East Ann Street, P.O. Box 55  
Ann Arbor, Michigan 48109

**SCHACHINGER, Edward A.**  
Vice President, Lerch, Bates & Associates, Inc.  
9401 Lee Highway, Suite 101, Fairfax, Virginia 22031

**THOMPSON, Kenneth A.**  
Senior Systems Engineer  
Office of Planning, Research & Development  
University Hospital, The University of Michigan  
1405 East Ann Street, P.O. Box 55  
Ann Arbor, Michigan 48109

## SEMINAR COMMITTEE:

A. Marvin Burdini, P.E. Ronald A. Drake, P.E. Samuel D. Popkin, FAIA Robert B. Tower, AIA  
Elgin L. Clark, P.E. Bill J. Graheck, AIA Allen L. Schoolcraft, P.E.

## CHAIRMAN:

**BABIJ, David H., Engineer** — Michigan Department of Public Health  
**GALEHOUSE, Larry L., Engineer** — Michigan Department of Public Health  
**NELSON, Charles W., P.E.** — Michigan Department of Public Health  
**SCHOOLCRAFT, Allen L., P.E.** — M.H.A. Service Corporation

**PURPOSE:** To provide Architects, Engineers, Hospital Administrators and others with the latest available information which will assist them in planning, designing and constructing health facilities.

**GENERAL INFORMATION:** All arrangements for lodging should be made by the individuals attending. Application should be made at the earliest possible date, as the enrollment will be limited. The registration fee is \$50.00 for each person attending, which includes lunch for both days.

Make checks payable to the Michigan Society of Architects and send to: Michigan Society of Architects, 553 East Jefferson, Detroit, MI 48226. For further information contact Rae Dumke, Michigan Society of Architects, 553 East Jefferson, Detroit, MI 48226. (313) 965-4100.

Please register \_\_\_\_\_ representatives from our office in the Health Facilities Planning Seminar on March 4 and 5, 1982. Enclosed is my check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_.

Name of Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Please list names of representatives who wish to attend. Make checks payable to the Michigan Society of Architects. The registration fee is \$50.00 for each person attending, which includes lunch both days.



## There's a lot worth saving in this country.

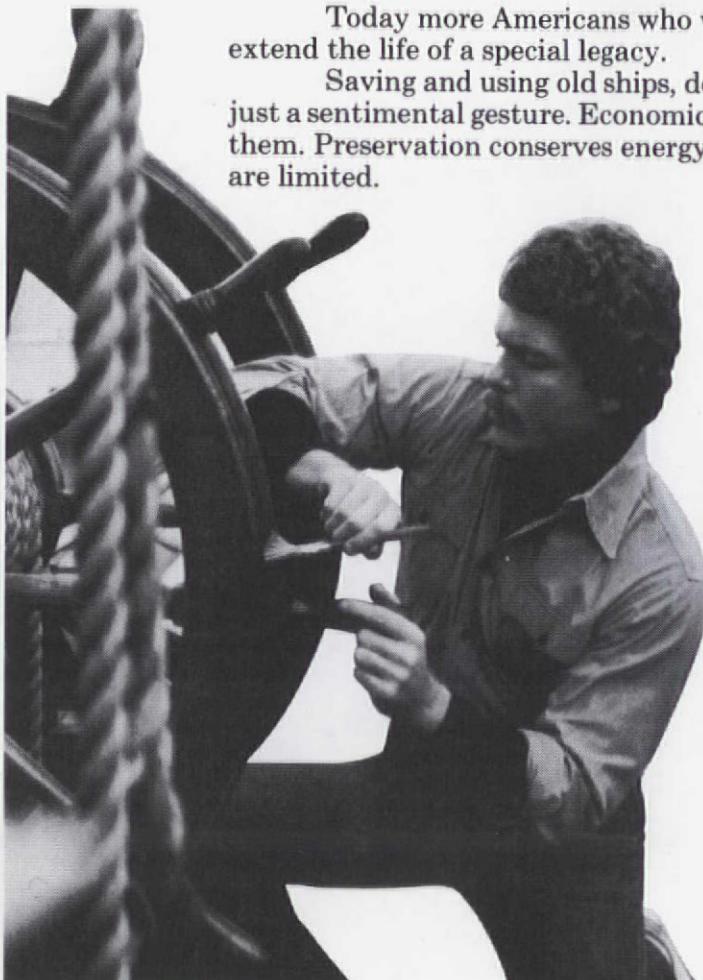
Today more Americans who value the best of yesterday are working to extend the life of a special legacy.

Saving and using old ships, docks and urban waterfront areas is more than just a sentimental gesture. Economically it makes good sense to restore and revitalize them. Preservation conserves energy and materials at a time when our resources are limited.

We can also appreciate the artistry and design of our historic maritime resources, which are as much a part of our unique culture as the art and music we have given the world.

The National Trust for Historic Preservation—in cities, towns, and neighborhoods—is helping to keep our architectural and maritime heritage alive for us and for our children.

Help preserve what's worth saving in your community. Contact the National Trust, P.O. Box 2800, Washington, D.C. 20013.



  
**National Trust for  
Historic Preservation**  
Preservation builds the nation

MICHIGAN SOCIETY OF ARCHITECTS  
 553 E. JEFFERSON  
 DETROIT, MICHIGAN 48226

**125 125 125**

The year 1982 marks the anniversary of the founding of the American Institute of Architects.

April 20, 1857 in the City of New York the AIA came into being.

We embark this month on a year-long commemoration of this event to enforce the program of our 1982 President Robert M. Lawrence, FAIA.

"A Quest in Time" is the theme for his year.

**CALENDAR**

**JANUARY**

- 12 WAL/DIA "Decorative Domestic Arts" Chairperson: Aileen Pfaendtner
- 12 LIT Lecture/Luncheon "What Does Facility Management Contribute?"
- 13-15 AIA Grassroots/ Hyatt Regency, Capital Hill, Washington, D.C.
- 13 MSA Grossroots Legislative Breakfast, Washington, D.C.
- 14 LIT Visiting Professional Lecture Series— Gerre Jones, "Marketing in the Eighties: Pitfalls & Pluses"
- 16 Masonry Institute of Michigan Banquet
- 19 Joint Western Michigan/Grand Valley Chapter, AIA Honor Awards Banquet
- 19 Lansing CPCE Program (see Bulletin for details)

The Monthly Bulletin is published monthly for the members, as part of the services to the membership provided at the direction of the Board.

All members are encouraged to contribute to the Bulletin by sending news items, reports of committees, etc., to the attention of the Editor, Monthly Bulletin, 553 East Jefferson, Detroit, MI 48226.

21 Detroit Chapter Board Meeting, Third Thursday/Beaubien House

22-23 Sun Perch Trip. Timberlee, MI, WAL. Chairperson: Charlotte Van Neck

26 LIT Lecture Luncheon, "More Than Masterpieces"

28 MSA Board of Directors Meeting

**FEBRUARY**

2 LIT Lecture Luncheon/ "An Introduction to Planning"

3 State Board of Registration Meeting (Architecture), Lansing

4 LIT Lecture Series: Speaker: Vincent Kling, "Where We've Been & Where We're Goin!"

17-20 MPMCA Annual Convention/Grand Rapids

18 Detroit Chapter Board of Directors Meeting, Third Thursday, Beaubien House

20 WAL COUPLES NIGHT. (Singles too!) Guests welcome. An Evening at the Edsel & Henry Ford House, Grosse Pointe Shores. Chairpersons: Eve Gardner & Mitzie Phillips

20-27 Engineers Week Flint Chapter Meeting

**MARCH**

4-5 Health Facilities Seminar Sponsored by: MSA & The State of Michigan Dept. of Public Health, Park Place, Traverse City

16 Government Day, MSA/Allied Professions, Longs, Lansing

18 Detroit Chapter, AIA, Board of Directors Meeting, Third Thursday/Beaubien House

23 Builders Exchange of Detroit & Michigan Annual Meeting, Detroit Plaza Hotel

25 MSA Board of Directors Meeting

25 CSI Product Fair, Roma Hall of Livonia

**JUNE**

AIA National Convention, Hawaii

**MSA BULLETIN**

EXEC. DIR... Ann Stacy, Hon. AIA  
 EDITOR & ADV. ... Rae Dumke  
 SECRETARY ..... Ann Giordano  
 BOOKKEEPER ..... Cathy Brooks

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